

NCC Cable System Order

11758380

Order #	62317641
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids
AE	Brenda Hadley
Sales Coordinator	Colin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	FUSION Cable Live+SD Jun16

Flight Dates	08/15/16 - 08/21/16
Agency	Strategic Media Services, Inc
Advertiser	API RFS
Client Code	124
Product Code	183
Est Code	1161
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/16/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$1,339.00
Commission	\$200.85
Net Total	\$1,138.15
Total Spots	76
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R2: 8.16 MGS from #62317066, please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	NCR Combined BOOKENDS
2	CNN	CNN NEWSROOM<	8/15/16	8/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	NCR Combined BOOKENDS
3	CNN	VARIOUS	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
4	CNN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	NCR Combined BOOKENDS
5	CNN	VARIOUS	8/15/16	8/21/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
6	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NCR Combined BOOKENDS
7	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	NCR Combined BOOKENDS
8	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR Combined BOOKENDS
9	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	09:00	19:00						X	X	-	-	6	\$18.00	\$108.00	30	NCR Combined BOOKENDS
10	FXNC	FOX AND FRIENDS<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	NCR Combined BOOKENDS
11	FXNC	VARIOUS	8/15/16	8/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NCR Combined BOOKENDS
12	FXNC	VARIOUS	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR Combined BOOKENDS
13	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$23.00	\$92.00	30	NCR Combined BOOKENDS
14	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
15	MNBC	MORNING JOE<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	NCR Combined BOOKENDS
16	CNN	CNN NEWSROOM<	8/15/16	8/21/16	09:00	16:00					X	X	X	-	-	2	\$12.00	\$24.00	30	R2: +2x: NCR Combined BOOKENDS
17	CNN	VARIOUS	8/15/16	8/21/16	16:00	19:00					X	X	X	-	-	2	\$18.00	\$36.00	30	R2: +2x: NCR Combined BOOKENDS

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		Makegood Policy	Approval Required	GRP	-
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18	CNN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00				X	X	X	X	-	-	1	\$23.00	\$23.00	30	R2: +1% NCR Combined BOOKENDS
Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Total																				
SPOTS	76	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	76
AMT	\$1,339.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,339.00

SYSTEM APP: SALES ACCT

62317641 | Grand Rapids | Spectrum/South Haven, MI | 0344 |

Date Printed 08/16/16